

BRAD BOCA

Oakland CA • 707.334.4833 • brad@bradboca.com • www.bradboca.com

SUMMARY OF QUALIFICATIONS

- Expert knowledge of drum scanning and digital printing for fine art photographers and painters
- Digital printing using large format inkjet, giclee, quadtone, and Lightjet printers
- Development of top-quality master files for various printing processes
- Create and maintain color-managed workflows
- Private tutoring in color management and fine art digital printing techniques

SKILLS

Photoshop, Lightroom, Heidelberg Linocolor and Newcolor, Silverfast, Flexcolor, InDesign, Studioprint, Imageprint. Eye-One Match, Monaco Profilemaker Pro. Studio and location experience with large, medium, 35mm format cameras and digital SLRs. Macintosh and Windows platforms.

EDUCATION

2006

San Francisco

Masters of Fine Art in Photography

THE ACADEMY OF ART UNIVERSITY

2000

Santa Barbara

Bachelor of Arts in History

UNIVERSITY OF CALIFORNIA

EMPLOYMENT

2007-present

Berkeley, CA

Fine Art Printing Specialist

LOOKING GLASS PHOTO

- Operate and manage fine art digital imaging and printing studio
- Photographic and Giclee printing with wide-format inkjet and Lightjet printers.
- Scan all film formats and digital capture of paintings for reproduction.
- Create profiles for ICC printer and monitor for studio lab and private clients.
- Provide private consultations in color management, fine art digital printing techniques and workflow for professional clientele.
- Produced large-format signage for store

2005-2007

Sebastopol, CA

Fine Art Printing Specialist

COLOR FOLIO

- Responsible for most aspects of production in small fine art printing studio
- Operated Heidelberg Tango drum scanner to create scans from all size/formats of film
- Developed master files, portfolio printing, drum scanning and book projects for high-end photography clients including Frans Lanting, Galen Rowell, and Mark Story
- Co-taught Photoshop and color-management training workshops
- Educated clients of all levels of optical and digital printing experience

2003-present

Berkeley, CA

Freelance Photographer and Digital Imaging Consultant

BRAD BOCA PHOTOGRAPHY

- Exhibition printing for clients showing at SF MOMA, 49 Geary, SFCamerawork
- Portfolio scanning and printing for clients such as Roger Minick, Janet Delaney
- Digital archiving of film-based collections
- Private tutorials in scanning, Photoshop, and fine art digital printing
- Photography and color management consultation and training for private and corporate clients

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SELECTED LIST OF ARTISTS I HAVE WORKED WITH:

Roger Minick

Janet Delaney

Gail Skoff

Andrew Moisey

David Wilson

Marlene Tobias

Talia Herman

Christina Mallie